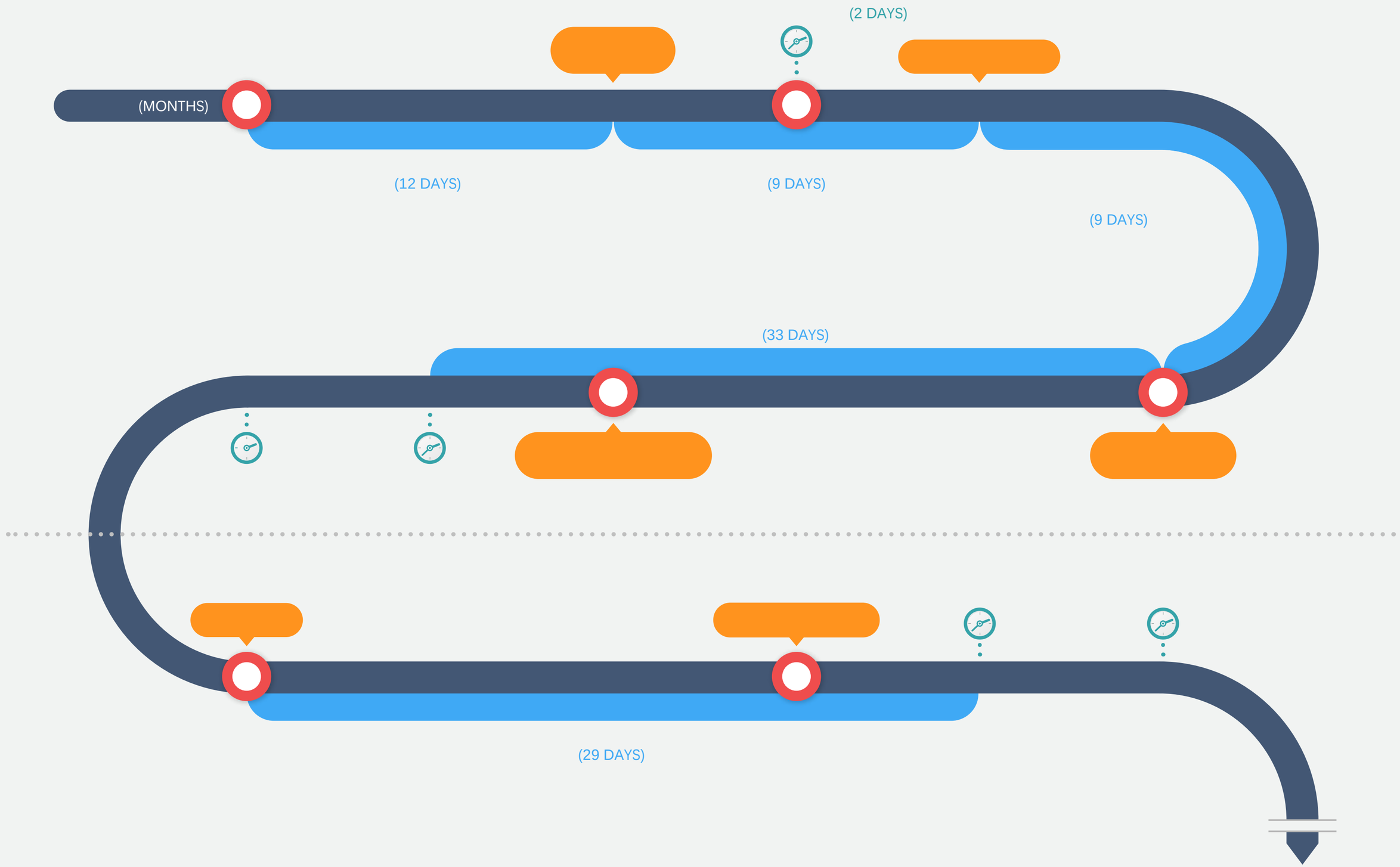EXAMPLE MILESTONE MAP
PART 1 (1–18 months)